Puerto Street Art

Puerto de la Cruz is an Atlantic city open to the sea, so it makes the ideal destination for experiencing the inflow of new and innovative ideas —which is exactly what mural painting is. So it's no coincidence that it's the venue for this museum of ephemeral art entitled Puerto Street Art:

- One of the most important in the world thanks to the standard of its first-rate artists.
- In a small space so visitors can take a complete tour in one hour.
- Set in the historic heart of the city, so in addition to the plasticity of the works visitors can enjoy the historic, urban and cultural value of the area itself.
- Murals in a range of different styles, created using several techniques and incorporating a whole variety of themes.

A visit to these murals is an impressive visual experience due to their majestic scale and the skill of the artists who have created their works on these huge walls. This is La Ranilla, a historic part of Puerto de la Cruz where —in addition to the art— you can stroll around the streets and enjoy the hustle and bustle of city life, and its shops and small restaurants.

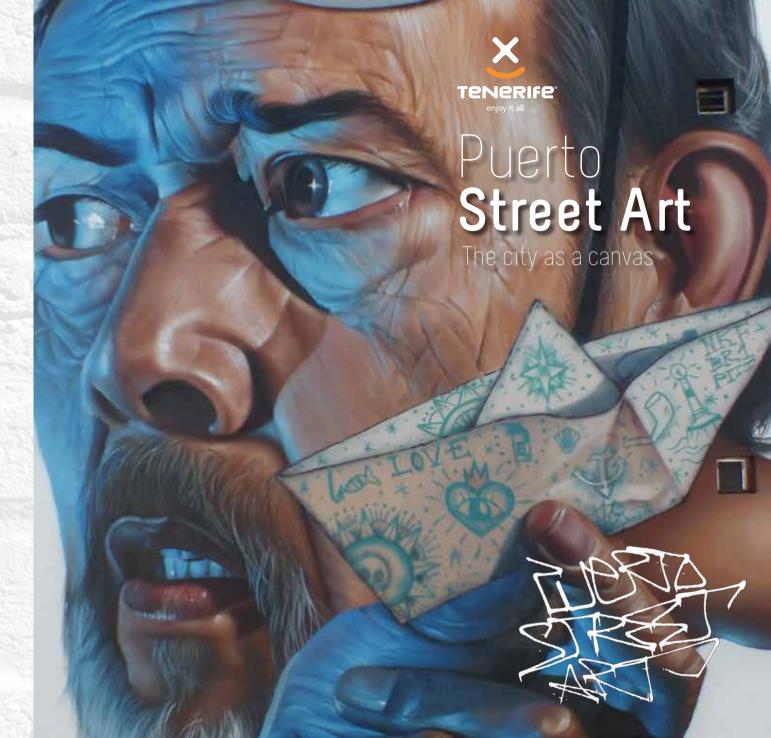
Puerto Street Art is a way to rediscover the city as a creative space.







Puerto de la Cruz **perience** CONSORCIO rehabilitación PUERTO DE LA CRUZ





Víctor Ash. Denmark: "Border to Paradise"

His murals are classics that become indelibly stamped on the minds of passers-by. These works are immediate, a reflection of what is happening in society here and now. The author doesn't offer any answers or solutions but questions the prevailing status quo with a view to making passers-by think. This mural depicts a living mesh in which -because of economic factors and social prejudices- the gateway to Paradise is closed to part of humanity.



Ro.Ro. Tenerife:

":Rum. rum. rum. the bottle of rum!"

A fan of Chinese emporia and the colour pink, he plays with Playmobil figures and recreates scenes with dolls. His work involves painting, photography and muralism, and creates new spaces that are full of life -both anonymous and humanised- where figuration becomes the basis of the narrative. The nerdy, the tropical and the absurd are a constant presence in his



Iker Muro, Bilbao: "Macaronesia"

Psychedelic surrealism. Pink Floyd and Dalí are the inspiration for this piece, which depicts a person floating in space. His main motif is solidity and colour: he defines his work as an acid mix of pop elements where graphic design and illustration come together, explode and merge to produce murals that encapsulate his aesthetic concerns.



3ttman France: "Magicians"

This multifaceted artist sets out to recaptu re in his work the forms of popular expression that are seen in daily life and on his numerous travels to distant lands. He views the current situation of his day from a symbolic perspective, and investigates different materials as a support for his art. This mural shows a family of Canary Islands farmworkers, as a token of gratitude to the island that welcomed him.



Kob. Puerto de la Cruz:

Víctor Pacheco began painting graffiti under the pseudonym Kob in his birthplace of Puerto de la Cruz. During his years dedicated to urban art he also became captivated by the study of sculpture and installation and evolved an organic abstraction and type of graffiti, describing his artistic concerns around different Spanish cities. He has a wide repertoire of surrealistic scenes, invented animals, vegetation or simply beings which are in reality a conglomeration of different species.



Belin, Jaén: "Eternal Youth"

The career of this Andalusian artist began in the world of graffiti, and since then he has perfected a technique that have made him one of the most highly regarded graffiti artists in his field. He has taken part in numerous exhibitions and painted in his hyperrealistic and impressionistic style in numerous countries and cities around the world. Today he is considered one of the best hyperrealists on the current art scene. His work has been exhibited in a wide range of galleries and museums.



Roa, Belgium:

His works feature giant animals in black and white, portrayed in extraordinary detail. And with a hint of irony, by attempting to return them to the site they occupied before the cement invaded, as it does with increasing frequency in this concrete world of ours. This mural is one of the most disconcerting in Puerto Street Art. Roa has created works in the streets of cities in Europe. United States and New Zealand, and his art is known all over the



Sex, El niño de las pinturas, (The boy of paintings) Madrid

Since he started out Raúl Ruiz Tasmania -an artist from Granada- has made his love of painting a way of life. With the simplicity and sensitivity of people who see the world through a different lens, his graffiti are paintings that combine the intensity of human feelings -seen in suggestive images of hands and glances- with poetry and quotations to make the viewers stop and think.



Mareta

Juliana, Puerto de la Cruz: "If you can dream it, you can do it":

She is known in art circles for her extraordinary versatility and her passion for the realm of dreams. Her murals reveal a magic reality where the childhood attachment to the world of illusion still holds sway. Her work is also known for her personal expression of colours, textures and forms; her hyperrealistic dolls and her theatrical stage sets are famous.



Dulk, Valencia:

The main subject is a little puffin, a bird that lives on the cliffs of Vik, a small fishing village on the southern coast of Iceland. The artist wished to capture the connection and the adventure he himself experienced when he travelled to Puerto de la Cruz by crossing the Atlantic directly from Iceland. The mural depicts his own journey, and shows details of both fishing communities -brought together through the figure of the puffin lost along the coast of Puerto de la Cruz- which are bathed by the same ocean.



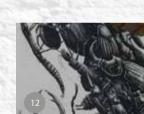
Sabotaje al Montaje, Gran Canaria:

This work depicts one of the figures responsible for the defense of ancestral traditions such as the "bath of the goats" in Puerto de la Cruz. Matías Mata, better known by his artistic name street in 1990 and since 1998 has been involved in projects and events with a national or international scope. In recent years he has developed and experimented with large-for-Puerto Street Art.



FEOFL!P, Lanzarote: "Volatile Ships"

This mural sets out to give free rein to the imagination of the observer. This is a time when the rose window becomes detached from the barge and leaves the anonymous crew's dreams "Sabotaje al Montaje", began painting in the and voyages to drift away. The name of the nearest barge is an allusion to the Mencevato (kingdom) to which Puerto de la Cruz belongs. and where the work is created: Taoro (the Guanche name for one of the nine kingdoms on mat murals. He is the artistic coordinator of the island of Tenerife in the pre-colonial era).



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