A photograph capturing a traditional festival in Tenerife. The scene is set in a volcanic crater, with a large crowd of people gathered on the dark, rocky rim. In the center, a small boat is decorated with vibrant pink and purple flowers and is being pulled through the water by several men. The sun is low on the horizon, creating a warm, golden glow and long shadows. The water reflects the light, and the overall atmosphere is one of celebration and cultural heritage.

**Traditions** of Tenerife  
*A culture open to the world*



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# Map of Tenerife



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Tenerife is an enjoyable island throughout the year. Its busy calendar of events offers all kinds of fiestas, for all tastes. No matter what time of the year, Tenerife always welcomes visitors to enjoy year-round sunshine, an average temperature of twenty three degrees centigrade and a plethora of exciting festivals.

If you wish, you can join the locals to celebrate one of the many religious festivals held throughout the island. Among the most popular ones are the fiestas of San Benito, in La Laguna and of Tegueste –the first fiesta on Tenerife’s annual calendar. Fearless visitors can slide on boards down steep streets during the most challenging festival; San Andres in Icod de los Vinos.

One of the most popular fiestas in Tenerife is the Carnival of Santa Cruz. During the carnival, thousands of people dance in the city centre until dawn. On the second Saturday of the festival, sábado de piñata, the Carnival is celebrated during the day, allowing children to enjoy the festival as well.

The best places to discover Tenerife’s traditions are the villages of Chirche or Los Realejos. On the coast, fishing villages celebrate the Fiestas del Carmen, the patron saint of fishermen, while others celebrate avant-garde art festivals such as the MUECA International Festival in Puerto de la Cruz.

Any worthwhile visit results in good memories and in Tenerife, memories last forever. At every festival and cultural event on the Island, you will find the best products of Tenerife. A bottle of our well-known wines, prize-winning on the most prestigious contests of Europe, delicious cheeses, olive-oil based mojo sauces or a jar of honey prepared with flowers from the Island are just some of the many presents you can take home with you as a souvenir of your trip. Craftwork, pottery and carved wood also deserve some space in your suitcase.

Come and have some fun. Enjoy it all in Tenerife – the choice is yours.



JANUARY

## Procession of the Three Wise Men

### *The Three Wise Men are coming!*

Have you behaved well over the year? This question is frequently asked on the eve of Three Wise Men day (5th January) - the last days of the Christmas. On the evening of this day, the youngest members of the household eagerly await a parade led by the Three Wise Men: Melchior, Gaspar and Balthazar, which takes place all over the island, but most notably in Santa Cruz. Their Majesties travel by helicopter and after landing on a Football stadium, ride camels through the city centre, greet spectators and hand out sweets to children. During this religious Christian tradition locals reenact the visit paid by the Kings of Orient to Jesus when he was born.

Children that have behaved well over the year receive the presents they have asked for, but those who have not been good are given artificial coal, which is sweet and edible.

### DETAILS

**Borough:** Santa Cruz de Tenerife  
**When to go:** afternoon of 5th January

**Accessibility:** Yes  
**Suitable for families:** Yes



## Religious Festival of *San Sebastián*



### A 'Romería' by the sea

Every January, the coast of Adeje hosts a festival in honour of San Sebastián. The celebration begins with a mass dedicated at midday, followed by a pilgrimage which starts at the chapel and continues towards the sea. The country people and herdsman profess a special devotion to this saint, with the result that the procession is led by numerous horsemen and animals such as donkeys, cows and goats. When they reach the beach of Enramada, they enter the sea and the statue of San Sebastián is placed on the shore. It is said that in the saint's presence, the sea which is often very rough in this area, becomes calm. The participants and animals then return to the chapel to be blessed by the parish priest.

### DETAILS

**Borough:** Villa de Adeje

**When to go:** 20th January

**Time:** starts at midday

**Accessibility:** Yes

**Family visit:** Yes







FEBRUARY - MARCH

## Carnival

### INFORMACIÓN

**Borough:** Santa Cruz de Tenerife

**When to go:** February-March

**Accessibility:** Yes

**Suitable for families:** Yes

### *The most colourful Carnival*

Those who experience Carnival, always come back for more. The Santa Cruz Carnival is so much fun that many visitors come to Santa Cruz every year to enjoy this festival, declared Festival of International Tourist Interest in 1980. Over more than ten days, the city's streets are filled with excitement and endless fun. Distinctive elements include dancing in the streets until dawn, colourful shop-windows decorated with glistening costumes and refreshment bars dotted around the capital. One of the most

eagerly awaited events is the Carnival Queen Election Gala. The candidates parade to music in costumes of the most spectacular and striking colours and representing different themes. But this carnival does not only take place at night - on the Saturday of Piñata, thousands of people flock to the streets who dance the whole day and listen to music played on several stages constructed around the city. The carnival provides enjoyment for the entire family and can also be enjoyed in Puerto de La Cruz.







MARCH - APRIL

## *Easter in La Laguna*

### *Ancestral religious devotion*

La Laguna is the best place to discover religious festivities, particularly during Holy Week. The ecclesiastic capital of the Islands hosts various religious processions; on Good Friday, a procession starts at 3am bringing locals together to accompany the worshipped image of Christ on a route passing by several churches in the town. Later on in the day, the Procesion Magna takes place at 5pm. During this procession, brotherhoods of the borough parade down the streets, led by the Bishop of Tenerife.

One of the most solemn processions is the Procession of Silence. From quarter past seven in the evening, a statue of the Dead Christ is carried through the centre of the town on the Penitentes de la Misericordia brotherhood's shoulders. The event takes place in complete silence, broken only by the brotherhood's footsteps.

### **DETAILS**

**Borough:** San Cristóbal de La Laguna

**When to go:** 40 days after Ash  
Wednesday, March or April

**Accessibility:** Yes

**Suitable for families:** Yes





APRIL

## Religious Festival of **Tegueste**

### *Stories of seeds, friendship and good wine*

The Romería de Tegueste marks the start of the religious festival period. Thousands of people dress up in traditional costumes to enjoy this Canarian tradition celebrated in honour of St. Mark the Evangelist. Dozens of floats decorated with all kinds of seeds, flowers and other materials parade down the streets of the centre of the village, accompanied by singing and dancing groups. This religious festival also represents friendship as local people hand out potatoes, gofio, meat, eggs and wine from the area to visitors. The following morning, visitors and locals celebrate a romería named Day of the Float, a display of beautifully decorated floats.

#### DETAILS

**Borough:** Tegueste

**When to go:** Sunday nearest to 25th April, the festival of St. Mark the Evangelist

**Time:** starting at midday

**Accessibility:** Yes

**Suitable for families:** Yes







## *Mueca, International Festival Of Street Art In Puerto De La Cruz*

### DETAILS

**Borough:** Puerto de la Cruz

**When to go:** april

**Accessibility:** Yes

**Suitable for families:** Yes

### *Avant-garde open air theatre*

The best performers, jugglers, comedians, acrobats and musicians from all over the world display their talent each year during this festival. Over three days, the streets of Puerto de la Cruz are filled with eye-catching independent art. Since the year 2000, this holiday destination has strived, at least once a year, to become the largest open air theatre in the world. And it has been successful. Courageous tightrope walkers cover long distances on a nearly invisible cable, there are entertaining comedians, performances with innovative choreography and music played by well-known groups – all completing a programme suitable for all tastes and audiences. MUECA is one of the most popular cultural events in the Canary Islands.





APRIL - JULY

## *Musical Caprices of La Isla Baja*



### *Enjoyable music in charming places*

The Musical Caprices of Isla Baja form the soundtrack for spring and summer in this beautiful region of Tenerife. Musicians from Tenerife and the rest of the Canary Islands take advantage of the pleasant spring and summer seasons to perform outdoors, in squares and in unique venues such as ancient religious buildings in Garachico, El Tanque, Buenavista del Norte and Los Silos, enabling visitors to learn more about the heritage of the towns. Concert performances of vocal and instrumental music take place every weekend between April and July. Vocal and piano interpretation courses led by internationally renowned Canarian musicians such as Maria Orán (soprano) and Guillermo González (pianist) are available during the festival.

### **DETAILS**

**Boroughs:** Buenavista, El Tanque, Garachico and Los Silos

**When to go:** between April and July

**Accessibility:** Yes

**Suitable for families:** Yes





## Day Of The **Cross**

### DETAILS

**Borough:** Los Realejos,  
Puerto de la Cruz and Santa  
Cruz de Tenerife

**When to go:** 3rd May

**Accessibility:** Yes

**Suitable for families:**  
Yes

### *Floral cross decorations*

The 3<sup>rd</sup> of May is one of the liveliest days in Santa Cruz. Following an old tradition from the times when the city was founded, around five centuries ago, the capital is carefully adorned with flowers neatly tied together by residents to create colourful crosses. Locals from different districts compete to be awarded the most beautiful cross. The night before, people dressed in traditional clothing gather in the historical street, Calle de la Noria, to enjoy a feast prepared with local produce. The festival continues with folk music and dances.

The Festival of the Cross is also celebrated in other boroughs around the island. Spectacular fireworks decorate the sky above Los Realejos, where rival groups from the streets El Medio and El Sol compete against each other to cover the sky. This festival is a true spring celebration as hundreds of colourful flowers are weaved into crosses and displayed in homes, chapels and religious buildings in Los Realejos and Puerto de la Cruz.





## *The Tapestries of La Orotava*

### *Tapestries of flowers and sand*

It's difficult to imagine anything quite so beautiful. Tapestries of sand and flowers are made in several boroughs during the festivity of Corpus Christi, including Tacoronte, La Laguna and La Orotava. The highlight of the festival is a tapestry of 800 square metres, covering the whole of the centre square in front of La Orotava's Town Hall. Petals and also sand from the Teide National Park, which can only be used for this purpose and on these dates, are used to create this gigantic piece of art. These tapestries are quite special as they only last a few hours, until the Procession of Christ takes place across the square.

They are also an example of ancient traditions that are passed down from generation to generation. The people who make the tapestries, most of the local people, get up at the crack of dawn so as not to miss any part of this special day.

### **INFORMACIÓN**

**Borough:** La Orotava

**When to go:** the week after Corpus Christi (Thu. in May or June, depending on the date of Holy Week)

**Accessibility:** Yes

**Suitable for families:** Yes





## Party of **San Juan**



### *Bonfires marking the beginning of summer*

At the beginning of summer, residents in Tenerife look forward to the most magical night of the year, which also happens to be the shortest. In almost every district on the island, old bits of junk and unusable furniture are used to light up large bonfires on the eve of San Juan.

Beaches around Tenerife become social hubs and many locals follow the tradition by jumping over bonfires three times in order to reduce evil to ashes so they can face the rest of the year with positive energy. Open air concerts and firework displays are organised on Playa de Las Teresitas, in Santa Cruz or Playa Jardín, in Puerto de la Cruz. Meanwhile in Icod de los Vinos, “Los Hachitos”, wooden banners decorated with flowers of up to two or three metres long are lit up and carried by locals during a procession of several kilometres.

### **DETAILS**

**Borough:** all the Island and especially Puerto de la Cruz, Santa Cruz and Playa San Juan

**When to go:** 23rd June

**Accessibility:** Yes

**Suitable for families:** Yes





## Day Of The Traditions of Chirche

### *Life in the old days*

On the day of the Traditions of Chirche, a time machine takes visitors to the little district of Chirche, in Guía de Isora, where people re-enact the lives of the Canarians from over half a century ago. Old houses, which are now uninhabited, on the main street, San Felipe, are open to the public during the festival so that visitors can explore each of the houses in detail to learn how the inhabitants in Tenerife used to live, how they would decorate their homes and where the families would meet for lunch or to chat. Visitors can also see how bread was made, how roof tiles were made or how cereals were prepared. One of the highlights is the re-creation of the old wash-house, where women would meet not only to wash clothes, but to catch up and gossip about whatever was happening in the village. Tasting typical foods, such as trucha or mistela, a coffee liqueur, which can also be bought and taken home, completes a perfect day.

### DETAILS

**Borough:** Guía de Isora  
**When to go:** last weekend  
of July

**Accessibility:** Yes  
**Suitable for families:**  
Yes





## Religious Festival of **San Benito**

### *A meeting of the country and the town*

San Benito Abad is a fortunate saint as the religious festival held in his honour has been declared of National Interest to Tourism, thanks to the passion that La Laguna and its inhabitants have put into the celebration of the event.

People in the countryside would worship San Benito Abad for protection of their land and crops. Residents still worship this patron saint and every year, the district attracts thousands of locals and visitors for a tour which starts at the San Benito Abad chapel and continues through the historical centre of the town.

Highlights include traditional costumes, floats pulled by groups of oxen and cows, groups of singers and dancers and traditional dishes such as Canarian wrinkly potatoes, gofio and other local produce which is generously handed out to participants.

### **DETAILS**

**Borough:** San Cristóbal de La Laguna  
**When to go:** the second Sunday of July

**Accessibility:** Yes  
**Suitable for families:** Yes





## Party of *Carmen*

### *Fishermen honour their patron saint*

There is an important fishing tradition on the coast and it has had a strong impact on the lifestyle of residents in villages such as Puerto Santiago, in the south, or Santa Cruz and Punta del Hidalgo, in the north. Several festivals are held to honour the Virgen del Carmen, patron saint of fishermen. The most important one takes place in Puerto de la Cruz, where locals carry images of the Virgin and Saint Elmo during a procession which starts at the parish of Nuestra Señora de la Peña de Francia and ends at the small fishing port. Thousands of people gather at the port to carefully take the Virgin statue to a boat. The procession then continues in the sea, as dozens of fishing boats accompany the Virgin and sail round the coast of the borough. The fiesta continues with an amazing firework display and then transfers to the streets of the town.

### DETAILS

**Borough:** Puerto de la Cruz and others

**When to go:** 16th July

**Accessibility:** Yes

**Suitable for families:**  
Yes





AUGUST

## Religious Festival of **Candelaria**

### DETAILS

**Borough:** Candelaria

**When to go:** 15th August

**Accessibility:** Yes

**Suitable for families:**

Yes

### *The Patron Saint of the Canaries*

The night before the festivity of the Virgin of Candelaria, the Patron Saint of the Canary Islands, paths and roads on the Island become a trail for pilgrims who walk to the basilica to pay their respects to the virgin. Different events are held in Candelaria over several days. One of the most popular ones takes place on a beach, just by the basilica. Residents reenact the appearance of the virgin to the Guanches, indigenous inhabitants that used to live on the island. It is said that the Guanches were frightened when they saw the virgin and tried to attack her but failed. When they realised they could not harm her, she gained supernatural powers and since then she has been worshipped by all residents in the Canaries. Another event not to be missed is the sacred Eucharist and a procession of the Virgin statue round the town centre square. Later, at night, musical performances and concerts, from national and international artists, attract crowds to Candelaria.







## Religious Festival of *San Roque*

### *A religious festival by the sea*

The north of the Island also celebrates plenty of religious festivals. One of them is held to honour San Roque and thank him for saving the local people from the plague that ravaged the town in the past. Since then, each year thousands of people dressed with the traditional clothes of the Islands. The highlight of the celebration takes place at 1pm when the local people shake rods with coloured ribbons and are followed by oxen-drawn carts and singing and dancing groups who accompany the saint to his chapel. Tradition dictates that at the end of the festival, everyone heads to the sea to take a swim.

#### **DETAILS**

**Borough:** Garachico

**When to go:** 16th August

**Time:** from midday onwards

**Accessibility:** Yes

**Suitable for families:** Yes





## *Hearts of Tejina*

### *The friendliest rivalry*

The fiesta of the Hearts of Tejina is a friendly competition which brings together the three largest and most popular districts of this town, Calle de Arriba, Calle de Abajo and El Pico. All three districts compete against each other, and in secret, create the most beautiful heart made from beech branches, flowers, fruit and other decorative items. On the eve of this unique festival, held in honour of San Bartolomé, the men of the district carry the hearts on their shoulders to the town square, where they are vertically placed for all to enjoy. Some of the hearts can weigh as much as 800 kilos. The following morning, all the fruit and flowers from the hearts are sold off to the highest bidders and it is considered a great honour to obtain any part of these beautiful creations.

### **DETAILS**

**Borough:**

San Cristóbal de La Laguna (Tejina)

Bartolomé

**When to go:** the Sunday after 24th August, the day of the festivity of San

**Accessibility:** Yes

**Family visit:** Yes





## *A date with history*

The fiesta of Realexo is the best way to learn how people from this area of the island lived in the past. Over two days actors and locals dress up in traditional costumes and guide visitors around the streets of Realejo Bajo on a walk which takes them back in time. The town becomes a stage with over 250 people re-enacting daily life and historical events, with a guided tour by the historical and mysterious 'Genius of Los Realejos' being one of the most popular.

### **DETAILS**

**Borough:** Los Realejos

**When to go:** August, every other year.  
Next Festival will be held in 2010

**Accessibility:** Yes

**Family visit:** Yes





SEPTEMBER

## *Los Sabandeños Festival*

### DETAILS

**Borough:** San Cristóbal de la Laguna

**When to go:** the weekend before 14th September, the festival of Christ

**Accessibility:** Yes

**Family visit:** Yes

### *Popular music from both sides of the Atlantic*

Over the last thirty years, artists and musicians from the Canary Islands and South America meet in Tenerife for a weekend of musical performances and celebration. Renowned artists such as Soledad Bravo from Venezuela, Albita Rodriguez from Cuba, Víctor Heredia from Argentina and local groups, Mestisay and Benito Cabrera, a timple player, have previously taken part. Every year, Los Sabandeños, an internationally acclaimed folk group, plays host and brings the festival to an end by playing a selection of their most popular songs.







NOVEMBER

## Party of *San Andrés*

### *Celebrating the New Wine*

On the eve of San Andrés, wine cellars open their doors to allow visitors to sample the new wines, served alongside roast chestnuts and salted fish. At the same time the young people of Icod de los Vinos celebrate by racing down the steep streets on greased Canarian pine wood boards, in imitation of their ancestors who transported wood on boards to the carpenters' shops in the lower part of town.

In La Orotava and Puerto de la Cruz, tins and scraps of metal are dragged along the streets to announce the beginning of the festival.

#### **DETAILS**

**Borough:** Icod de los Vinos  
**When to go:** 29th November

**Accessibility:** Yes  
**Family visit:** Yes





## TOURS

### Tour of **Garachico**

#### *The town that survived a volcanic eruption*

Garachico is the best place for a relaxing and peaceful stroll. Located on the coast, in the north of the island, Garachico was Tenerife's main port until the 18th Century. The small town was nearly buried in lava when a volcanic eruption took place in 1706, but survived and prospered.

A must visit is the Parish Church of Santa Ana from the 16th Century, right in the centre of the town. Other buildings of interest include the Santo Domingo Convent, the San Francisco Convent, the Palace of the Counts of La Gomera and the Castle of San Miguel, which is now a modern exhibition centre.

A great way to enjoy the sea views is to walk along the coast, which stretches from El Guincho to La Caleta de Interián. Enjoy the natural swimming pools and hidden coves along the way. Just a few metres from the coast, is the Roque de Garachico, a symbol of the town and one of the most photographed sights in the area.

#### **DETAILS**

**Borough:** Garachico

**Accessibility:** yes (those with limited mobility should note that there are cobbled streets)

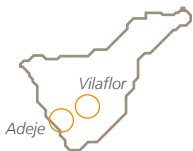
**Family visit:** Yes

**Guided visit:** No

**Duration of the tour:** about two hours







## Tour of **Adeje - Vilaflor**

### *Heritage and Craftwork*

The Adeje Coast provides the most popular holiday destinations in Tenerife featuring buildings of great historical value such as the 17 century Church of Santa Úrsula, the Casa Fuerte and the Franciscan Convent.

Around eight kilometres from the historical centre is the hamlet of Taucho, a small group of ancient houses located between the Yé and de La Fuente ravines, which can be accessed via the TF-82 road, towards Guía de Isora, exit at the village of Los Menores Taucho. This hamlet is one of the most ancient settlements on the island, and was declared a Property of Cultural Interest in 2005.

Vilaflor is one of the boroughs located in the highest parts of Spain. This fairy tale village can be reached via winding roads through the TF-28, TF-51 from the south; TF-21 from the north or TF-24 from Santa Cruz. Highlights include traditional Canarian houses, the

Church of San Pedro and the Hermano Pedro Sanctuary, where the Canarian saint, San Pedro, was born.

Mementos of your visit can be purchased from La Roseta, a craftwork shop selling local hand-made embroidery as well as sweet almonds, for which the area is famous.





## DETAILS

**Boroughs:** Adeje and Vilaflor

**When to go:** any month of the year

**Accessibility:** Yes

**Family visit:** Yes

**Guided visit:** No

**Duration of the tour:** about two hours around Adeje (including a visit to the hamlet of Taucho) and another two hours for Vilaflor

**La Roseta Craftwork (Vilaflor):** Plaza Obispo Pérez Cáceres, 10. Every day of the week: 10-14 and 15-18; tel.: 922709013

**Craftwork Centre (Vilaflor):** C/ Lomo Oreja, 6 (main road from La Escalona-Vilaflor). Every day of the week: 9-18 (closed during weekends in summer)

**Arterife: Playa de Las Américas Kiosk.** Avda. de Rafael Puig Lluvina. Playa de Las Américas (next to the Tourist Information Office). Tel.: 922 794 343. Opening hours: Mon-Fri: 10-17; Sat: 10-13

**Arterife: Kiosco Puerto Colón.** Avda. Gran Bretaña s/n. Zona de Ocio Puerto Colón. Tel.: 922 797 506. Opening hours: Mon-Fri: 10-17; Sat: 10-13





## Tour of **San Cristóbal de La Laguna**

### *A walk through history*

La Laguna is a city for walking and its historical centre was declared a World Heritage Site by UNESCO in 1999. Its colonial-style architecture influenced many cities and towns in Latin America.

There are exceptional views of the city from the tower of the Church of La Concepción, one of the most famous and most visited buildings in the city. Radiating from the church are several pedestrian streets offering a great variety of shops selling everything from designer labels to the best craftwork on the island. Along the way are many terrace cafes, ideal for a coffee break, and right in the centre of the town is the Cathedral, a striking building and a symbol of La Laguna.

Other places not to be missed are the Museum of the History of Tenerife, the Convent of Santa Catalina de Siena, which leads into the attractive Plaza del Adelantado, as well as the Bishopric, the ecclesiastical

headquarters of the Canary Islands. Away from the city centre is the Museum of Science and the Cosmos, with its telescopes and interactive exhibits.

San Cristobal de La Laguna, with its 500 year old history, not only represents the past but also the future as thousands of young people from all over the Canary Islands attend its University, which is the oldest in the Canaries.

## DETAILS

**Borough:** San Cristóbal de La Laguna

**When to go:** any month of the year

**Accessibility:** Yes

**Family visit:** Yes

**Duration of the tour:** about two hours, without visiting museums.

**Guided visit:** yes. For further information, phone 922 63 11 94. email: turismo.laguna@cabtfe.es

**New themed tours:** For more information, call 922 63 11 94

**Museum of the History and Anthropology of Tenerife:**

C/ San Agustín, 22. Tel: 922 825 949. Opening hours: Tue-Sun: 9-19.

**Museum of Science and the Cosmos:** C/ Vía Láctea, s/n.

Tfno.: 922 315 265 / 922 315 080. Opening hours: Tue-Sun: 9-19

**Cabrera Pinto Exhibition Centre:** C/ San Agustín, s/n. Tel.: 922 250 762. Opening Hours: Tue-Fri: 10-20; Sat-Sun: 10-15





## Tour of **La Orotava**

### *The Noble Town of La Orotava*

A visit to the north of the Island must include a trip to La Orotava, a beautiful town at the foot of Mount Teide, set within the picturesque Orotava valley. Its steep, narrow streets wind through its historical centre which was declared a Monument of National Historical and Artistic Interest in 1976.

In the town centre are the churches of La Concepcion, declared a National Historical Monument, and San Agustín. Particularly striking is the Casa de los Balcones, a 17th century mansion featuring outstanding balconies made from Canarian pine. Inside, is a small museum and craftwork shop where you can buy the most exquisite handicrafts. The hand-crafted embroidery on tablecloths and handkerchiefs is especially popular and a traditional craft handed down through the generations.

One of the largest collections of Hispanic handicrafts can be seen at the Museum of Spanish and American Craftwork located in the old Santo Domingo Convent. There are over seven thousand items on display here.

A recommended port of call is the Humboldt viewpoint, where you can see impressive views of the entire Orotava valley. It was named after a German naturalist who was enthralled by its panoramic landscape. A town of great beauty, La Orotava is to be enjoyed during the day and at night, when its streets take on a magical charm and special ambience.



## DETAILS

**Borough:** La Orotava

**Accessibility:** Yes

**Duration of the tour:** approximately three hours

**Family visit:** Yes

**Guided visit:** No

**Casa de los Balcones Museum:** C/ San Francisco, 3-4.  
Opening hours: Mon-Sat :8:30-8:30. Sun. it closes at 17:30

**Spanish and Latin American Craftwork Museum:** C/  
Tomás Zero, 34. Opening hours: Mon: 9-15, Tue-Fri: 9-17; Sat:  
9-14

**Pinolere Ethnographic Museum:** C/ Alzado Guanche, s/n.  
Pinolere. Follow the road to Las Cañadas del Teide, 4 km. from  
the centre of La Orotava. Once you have reached the church of  
Pinolere, take the second street on the right. Opening hours:  
Tue-Sun:10-14. Tel.: 922 336 733

**Arterife: La Orotava.** Casa Torrehermosa. C/ Tomás Zero,  
27. Tel.: 922 334 013 / 922 322 285. Opening hours: Mon-Fri: 10-15

**Centro Artesanal Sabor Canario:** C/ Carrera Escultor Estevez,  
17. Tfno.: 922 322 793. Opening hours: Mon-Sat:10-20, Sun:12-17





## Tour of **Santa Cruz**

### *The cultural and leisure capital of Tenerife*

Santa Cruz is a bustling, cosmopolitan city offering visitors exciting night time shows and events. A walk along the tree-lined Ramblas will take you to García Sanabria Park, a lush green area full of hundreds of plant species.

The shopping district in the centre of Santa Cruz offers an endless list of shops to choose from. Lively streets, ideal for shopping, include Castillo, Pilar and San José.

Just opposite the town's market stands the TEA, Tenerife Espacio de las Artes (Tenerife Art Space), the work of Herzog & De Meuron. So much more than a museum TEA includes a display hall for painting exhibitions, a library open 24 hours a day, a lecture hall and a café spread over 5,000 m<sup>2</sup>.

Nowadays, the old quarter is one of the most loved parts of the city, especially by the city locals, or

chicharreros, as they are known. Here is located the Church of la Concepción and one of the most popular streets in Santa Cruz, the Calle de La Noria. In the old quarter, you will find plenty of *tascas* and restaurants where you can try typical Canarian food.

For those wanting to learn more about the history of Tenerife and its ancient mummies, a visit to the Museum of Nature and Mankind is recommended. Approximately five minutes' walk from the museum is one of the most impressive buildings in the capital, the Tenerife Auditorio, designed by the well-known architect, Santiago Calatrava. Located next to the sea, this spectacularly modern building is rapidly becoming a city icon and its stunning avant-garde design is synonymous with this exciting city.

## DETAILS

**Borough:** Santa Cruz de Tenerife

**When to go:** any month of the year

**Accessibility:** Yes

**Family visit:** Yes

**Duration of the tour:** 2h. (allow more than 2 h. if visiting museums)

**Guided visits:** Yes. For further information please call 922 29 97 49. e-mail: [reservas-rutas@sociedad-desarrollo.com](mailto:reservas-rutas@sociedad-desarrollo.com)

**Museum of Nature and Mankind:** C/ Fuentes Morales, s/n. Opening hours: Tue-Sun:9-19. Tel: 922 535 816. [www.museosdetenerife.org](http://www.museosdetenerife.org). Group visits from 10 to 30 people are available upon request

**Tenerife Espacio de las Artes (TEA):** Avda. San Sebastián, 10. Opening hours: Tues-Sun:10-20. Tel: 922 849 057. [www.teatenerife.es](http://www.teatenerife.es), [tea@tenerife.es](mailto:tea@tenerife.es). Parking: Nuestra Señora de África Market. Tram: Teatro Guimerá tram stop

**Tenerife Auditorio:** Avda. Constitución, 1. Tel: 922 568 600  
Ticket sales: Internet ([www.generaltickets.com/cajacanarias](http://www.generaltickets.com/cajacanarias)). Tel: (902 317 327, Mon-Sat: 10-19 or box office (Mon-Fri: 0-15; Sat:10-14). Opening hours: depending on the programme. See [www.auditoriodetenerife.com](http://www.auditoriodetenerife.com)

**Arterife: Santa Cruz de Tenerife.** Kiosk on Plaza de España. Tel.: 922 291 523. Opening hours: Mon-Fri: 10-14–16-19; Sat:11-14





## Información turística Tourist information



Arico  
C/ Benítez de Lugo, 1. Villa de Arico

**922 161 133**

Mon. - Fri. 9am. - 2.30pm.

Arona - Playa de las Américas  
Plza. del "City Center"  
Avda. Rafael Puig, 19. Arona

**922 797 668**

Jul. - Sept.: Mon. - Fri. 9am. - 8.30pm.

Sat. and Sun. 9am. - 3pm.

Oct. - Jun.: Mon. - Fri. 9am. - 9pm.

Sat. and Sun. 9am. - 3.30pm.

Arona - Playa de las Galletas  
Paseo Marítimo Dionisio González  
Delgado. Arona

**922 730 133**

Jul. - Sep.: 9am. - 3pm.

Sat. 9am. - 1pm.

Oct. - Jun.: Mon. - Sun. 9am. - 1.30pm.

Arona - Playa de las Vistas  
Paseo las Vistas, s/n. Los Cristianos.  
Arona

**922 787 011**

Jul. - Sep.: 9am. - 8.30pm.

Sat. and Sun. 9am. - 3pm.

Oct. - Jun.: 9am. - 9pm.

Sat. and Sun. 9am. - 3.30pm.

Buenavista del Norte  
C/ El Puerto, 27

Buenavista del Norte

**922 129 030 ext.142**

Jul. - Sep.: Mon. - Fri. 9am. - 2pm.

Oct. - Jun.: Mon. - Fri. 9am. - 3pm.

C.I.T. Candelaria-Caletillas  
Plaza del CIT, s/n. Las Caletillas

**922 500 415**

Mon. - Fri. 2.30pm - 8.30pm.

C.I.T. Garachico  
Avda. República de Venezuela, s/n.  
Garachico

**922 133 461**

Mon. - Fri. 10am. - 5pm.

C.I.T. Güímar  
Avda. Obispo Pérez Caceres, 18.  
Güímar

**922 511 590**

Winter: Mon. - Fri. 9am. - 3pm.

Summer: Mon. - Fri. 8am. - 2pm.

C.I.T. Icod de los Vinos  
C/ San Sebastián, 6. Icod de los  
Vinos

**922 812 123**

9am. - 1pm./3pm. - 7pm.

Sat. 10am.-1pm.

C.I.T. Nordeste  
Avda. Universidad, 9  
(Camino Largo). San Cristóbal de  
La Laguna

**922 632 718**

Mon. - Fri. 9am. - 1pm./4pm. - 8pm.

C.I.T. Puerto de la Cruz  
C/ Puerto Viejo, 13  
Puerto de la Cruz

**922 370 243**

Jul. - Sep.: Mon. - Fri. 9am. - 2pm.

Oct. - Jun.: Mon. - Fri. 9am. - 1pm.

4.30pm. - 7pm.

C.I.T. Santa Cruz de Tenerife  
Avda. Anaga (In from of Plaza de  
España). Santa Cruz de Tenerife

**922 248 461**

Mon. - Fri. 9am. - 4pm.

Sat. 9am. - 1pm.

C.I.T. Sur  
Avda. Rafael Puig, 17. Costa Adeje

**922 793 312**

Mon. - Fri. 9am. - 1pm. On holidays closed

from 29 jun. to 15 jul.

**Cabildo Aeropuerto Tenerife  
Norte**

Aeropuerto Tenerife Norte Los  
Rodeos. Los Rodeos, s/n

**922 635 192**

Mon. - Fri. 10am. - 2pm./3pm. - 6pm.

bankholidays open, except Christmas, 1st  
and 6th January

**Cabildo Aeropuerto Tenerife Sur**  
Aeropuerto Tenerife Sur Reina Sofía.  
Granadilla de Abona

**922 392 037**

Oct. - Jun.: Mon. - Fri. 9am. - 9pm..

Sat. and Sun. 9am. - 5pm.  
Jul. - Sep.: Mon. - Fri. 9am. - 7pm.  
Sat. and Sun. 9am. - 5pm.

**Cabildo Puerto de la Cruz**  
La Casa de la Aduana  
C/ Las Lonjas, s/n. Puerto de la Cruz

**922 386 000**

Mon. - Fri. 9am. - 8pm.

Sat. and Sun. 9am. - 5pm.

**Cabildo Santa Cruz**  
Plaza de España, s/n  
Santa Cruz de Tenerife

**922 239 592**

Oct. - Jun.: Mon. - Fri. 8am. - 6pm.

Sat. 9am. - 1pm.

Jul. - Sep.: Mon. - Fri. 8am. - 5pm.

Sat. 9am. - 12am.

**Candelaria**  
Avda. de la Constitución, 7.  
Candelaria

**922 032 230**

Winter: Mon. - Sun. 9am. - 5pm.

Summer: Mon. - Sun. 10am. - 6pm.

**Centro de Visitantes Cruz del  
Carmen**  
Ctra. Las Mercedes, Km. 6  
San Cristóbal de La Laguna

**922 633 576**

Oct. - Jun.: Mon. - Sun. 09.30 - 4pm.

Jul. - Sep.: Mon. - Sun. 09.30 - 3pm.



Centro de Visitantes Parque Rural de Teno  
Finca los Pedregales. El Palmar Buenavista del Norte

**922 128 032**

Mon. - Fri. 9 am. - 2.30 pm.

Costa Adeje - Playa Fañabé  
Avda. Litoral, s/n. Costa Adeje

**922 716 539**

Oct. - Jun.: Mon. - Fri. 10am. - 5pm.

Jul. - Sep.: Mon. - Fri. 10am. - 4pm.

Costa Adeje - Plaza del Duque  
Ctro. Com. Plaza del Duque  
Costa Adeje

**922 716 377**

Oct. - Jun.: Mon. - Fri. 10am. - 5pm.

Jul. - Sep.: Mon. - Fri. 10am. - 4pm.

Costa Adeje - Troya  
Avda. Rafael Puig, 1. Costa Adeje

**922 750 633**

Oct. - Jun.: Sat. - Sun. 10am. - 5pm.

Jul. - Sep.: Sat. - Sun. 10am. - 4pm.

El Médano

Plza. de los Príncipes de España  
Granadilla de Abona

**922 176 002**

Oct. - Jun.: Mon. - Fri. 9am. - 3pm.

Sab. 9am. - 1pm.

Jul. - Sep.: Mon. - Fri. 9am. - 2pm.

Sat. 9am. - 12am.

Intercambiador Santa Cruz de Tenerife

Santa Cruz bus terminal

**922 299 749**

Every day 10am. - 3pm.

La Laguna - Casa Alvarado-  
Bracamonte (Capitanes Generales)  
C/ La Carrera, 7. Bajo  
San Cristóbal de La Laguna

**922 631 194**

Every day 9am. - 5pm.

La Laguna - Punto de  
Información Aeropuerto Tenerife  
Norte

Aeropuerto de Tenerife Norte

Los Rodeos

San Cristóbal de La Laguna

**922 825 046**

Every day 9am. - 5pm.

La Orotava

C/ Calvario, 4. Villa de La Orotava

**922 323 041**

Mon. - Fri. 8.30am. - 6pm.

Los Realejos

Plaza de La Unión, s/n. Los Realejos

**922 346 181**

Mon. - Fri. 9am. - 2pm.

San Juan de la Rambla  
Plza. de los Canarios, s/n  
Ctra. TF-351

San Juan de la Rambla

**922 360 003 Ext. 3**

Mon. - Fri. 9am. - 2pm.

San Miguel de Abona  
Oficina de turismo "El Caracol"  
Avda. Galván Bello, s/n  
Golf del Sur. San Miguel de Abona

**922 738 664**

Mon. - Fri. 08.30am. - 2.30pm.

Santa Cruz de Tenerife, Sociedad  
de desarrollo

C/ Castillo esq. C/ Cruz Verde

Santa Cruz de Tenerife

**922 299 749**

Mon. - Sat. 10am. - 6pm.

Sun. 10am. - 2pm. Cruisedays: open from

9am.

Santiago del Teide

Avda. Marítima

Ctro. Com. Seguro de Sol. Local 34

Playa de la Arena. Puerto Santiago

**922 860 348**

Jul. - Ago.: Mon. - Fri. 8am. - 2pm.

Sep. - Jun.: Mon. - Fri. 8am. - 2.30pm.

Tacoronte

Ctra. General Tacoronte-Tejina

(La Estación). Tacoronte

**922 570 015**

Mon. - Fri. 9am. - 1pm.

## Craftwork centres

**Pottery Centre and Ethnographic Museum, Cha Domitila:**

Ctra. Gral. de Arguayo. Santiago del Teide  
Tel.: 922 863 465

Opening Hours: Tue-Sat:10-13-16-19;

Sun:10-14

**Museo Casa El Capitán**

C/ El Calvario. San Miguel de Abona 1

Tfno.: 922 700 887

Opening Hours:Mon-Fri:9-14:30-16:30-19

**Artenerife: Puerto de la Cruz.**

Casa de la Aduana. C/. Las Lonjas s/n.

Tel.: 922 378 103.

Opening hours:Mon-Sat: 10-20.

**Artenerife: By the port**

(behind the street Esquina Mequínez).

Puerto de la Cruz

Tel.: 922 388 202

Open:Mon-Fri:10-14-15-30-

18:30;Sat:10-13.

**Casa Las Miquelas:**

C/ Isla de La Gomera, 7. Candelaria

Tel.: 922 505 216

Opening hours:Tue-Sat:9-14-15-17. in

summer it closes at 17:30.

**Artenerife: Kiosco Playa Las Vistas.**

Los Cristianos. Opposite Hotel

Mediterranean Palace

Tel.: 922 750 098

Opening hours:Mon-Fri:10-17;Sat:10-13.

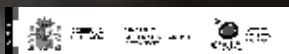


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